



***THE STRIKING ADVANTAGE***

Bolt Express Press Release  
Contact: Emily Saunders  
Phone: 866-873-2658  
Fax: 419-729-9383  
Email: [esaunders@bolt-express.com](mailto:esaunders@bolt-express.com)

October 20, 2008

### **Bolt Express Welcomes New Executive Team Members**

With the recent expansion of their Enterprise of Transportation Services, to include Expedite, Truckload, Logistics and Mexico, Bolt Express knew the key to their continued success required a team with vast experience and strong leadership skills. Bolt Express is now pleased to announce the recent addition of Guy Sanderson and Chuck King to their Executive Management team. Guy Sanderson, the Chief Operating Officer has responsibility for all operating groups within the new Enterprise of Transportation Services, while King has been named President of Bolt Express Truckload and Bolt Logistics.

Ben Bauman, CEO & President of Bolt Express states "The Company's footprint continues its rapid organic growth and expansion of service offering to our customers. To maintain our quality service in all of our offerings, we decided it was time to hire a Chief Operation Officer in order continue meeting our customers service expectations. Guy Sanderson joined our company as COO and brings a strong background in Operations and Information Management. We are excited about the Operational direction the company is taking with Technology and Customer Service initiatives." He continues, "Bolt Express also launched in 2008, Bolt Express Truckload an operation focused on dedicated truckload lanes and Bolt Logistics a current entity which will be refocused on 3PL services and transportation brokerage. Chuck King joined us as President of these two entities and brings a wealth of experience in logistic services and truckload management."

Sanderson possesses a Bachelors degree in Business Management from Clarkson University in New York. He joins the Bolt Express team after a successful and varied 9 year term at National Logistics where he provided leadership over the following functions; Project Management, Business Analysis/Solutions, Software Development and Operations.

As the Director of Business Solutions, Sanderson's team coordinated the rapid expansion of NLM products and services including the introduction of Air Charter, Truckload and DTD Mexico services.

Sanderson emphasizes the need for quality to be achieved through a commitment to continuous improvement. "We are building an operating model that delivers a quality service and can respond quickly to changing customer needs and market conditions. My focus for each of our operating groups is

the same – I need our drivers, employees, partner carriers, and customers to all enjoy the Bolt Experience.”

Prior to NLM, Sanderson also served as the General Manager for Toyota Operations (Exel Logistics) and Daimler Chrysler Logistics Account Manager (Chep USA).

Chuck King also brings an impressive and well rounded background which includes his recent assignments as the Director of Product Development and Strategic Partnerships at NLM. In this role, King identified, evaluated and implemented various service providers to expand NLM’s footprint in the areas of Mexico border operations, finished vehicles, order optimization, network design and warehousing.

His first assignment at NLM was as Director of Carrier Management where he architected a best in class partner carrier program. His proactive event management solution- to ensure timely shipment status updates from partner carriers included:

- Electronic POD document scanning and online retrieval capabilities
- Online (paperless) settlement
- Online Business Intelligence tools for capacity planning and a dynamic service scorecard
- Integration with Partner Carriers for real time information

Prior to NLM, King also served as Transportation Manager for BAX Global, Sr. Logistics Manager for Ryder and also functioned as a part owner and managed the operations of a T/L service provider.

As for their new roles with Bolt Express Chuck King believes, “Our challenge will be to ensure that we have an effective cross functional plan to coordinate the changes necessary to support our new products/services.” King adds “I have been very impressed by the level of energy and innovation that I have seen since joining the team. The Bolt culture is all about solving our customer’s problems and exceeding their expectations. It’s that winning attitude that attracted us to Bolt”

Together, Sanderson and King have collaborated on the design and implementation of several successful transportation products and services. They are thrilled to have this opportunity to work together again and are excited about the opportunity to join the Bolt Express team during a period of such rapid growth and development.

For more information about Bolt Express call 866-USE-BOLT or go online to [www.bolt-express.com](http://www.bolt-express.com).